GUIDELINES ON FAÇADE ARTICULATION FOR DEVELOPMENT AT ORCHARD

No.	Parameter	Revised Guidelines
1	Definitions	Façade Articulations are projections from the building façade within the 7.6m or 11.6m buffer along Orchard Road, Scotts Road and Grange Road in the Orchard Planning Area (see Appendix B-1). They can be fully enclosed (e.g as an extension of a shopfront) or unenclosed (e.g. as a balcony) and are to be located above the 1st storey of the development.
2	Evaluation Criteria	The specific allowable parameters as stated in the guidelines shall be subject to design evaluation based on the <u>overall design merit of the proposal</u> and the following criteria:
		a Response to site and the surrounding context; b Effective weather protection and integration with adjacent developments, and bus-stops (if any) for better pedestrian connectivity; c Contribution to sense of openness and loftiness of the pedestrian mall; d Extent of interaction and engagement with the pedestrian mall; and e Holistic integration of design
3	Location	Façade Articulations are allowed only where developments are currently required to provide a 7.6m or 11.6m buffer along Orchard Road, Scotts Road and Grange Road in the Orchard Planning Area (see Appendix B-1). They shall not project beyond the development boundary, except where they are connecting to adjacent bus-stops.
4	Size & Structure Size	For Façade Articulations that are enclosed: a As a guide, the projection of the Façade Articulation from the existing building setback line shall not exceed 4.0m. However, projections beyond 4.0m up to 7.6m at specific locations can be considered subject to design evaluation based on the criteria listed in (2);



Fig 2. Example of Façade Articulation at Wisma Atria

For Façade Articulations that are unenclosed:

- a As a guide, the projection of the unenclosed Façade Articulation from the existing building setback line shall not exceed 7.6m. The only exception is when it connects to an existing bus-stop
- b Roofs are allowed to shelter the unenclosed space up to the allowable width of the façade articulation measured from the existing building façade. Its scale and design should be compatible with the existing building;
- c Parapets on the unenclosed space should not be higher than 1.2m and should be as transparent as possible. They should match the parapet height of any abutting neighbouring unenclosed façade articulation along a common boundary.
- d Where abutting each other along a common boundary,
 - i Provision should be made at the junction between the two to ensure effective shelter on the 1st storey;
 - ii The platform level on the 1st storey should be maintained at the same level, or mediated with ramps where there is a difference in level; and
 - iii It should be of a depth of 3.6m (minimum) to 14m (maximum).

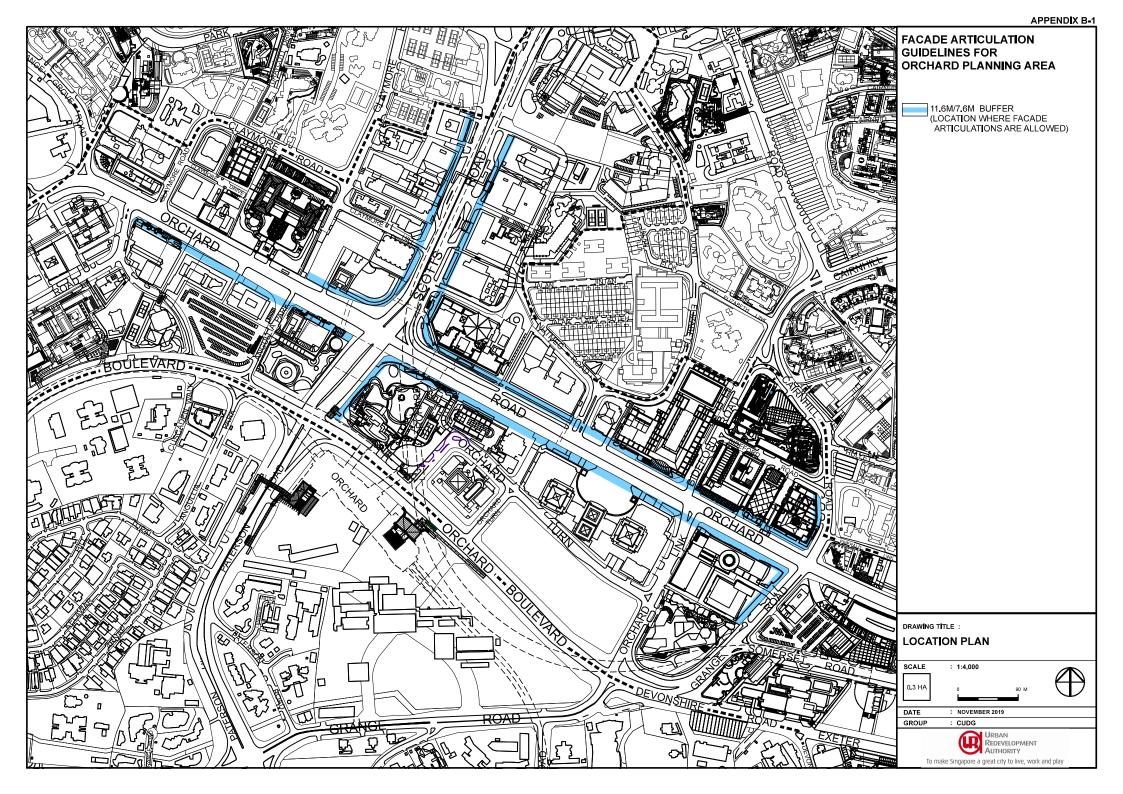
There are no restrictions on the number of Façade Articulation for one building subject to the following requirements:

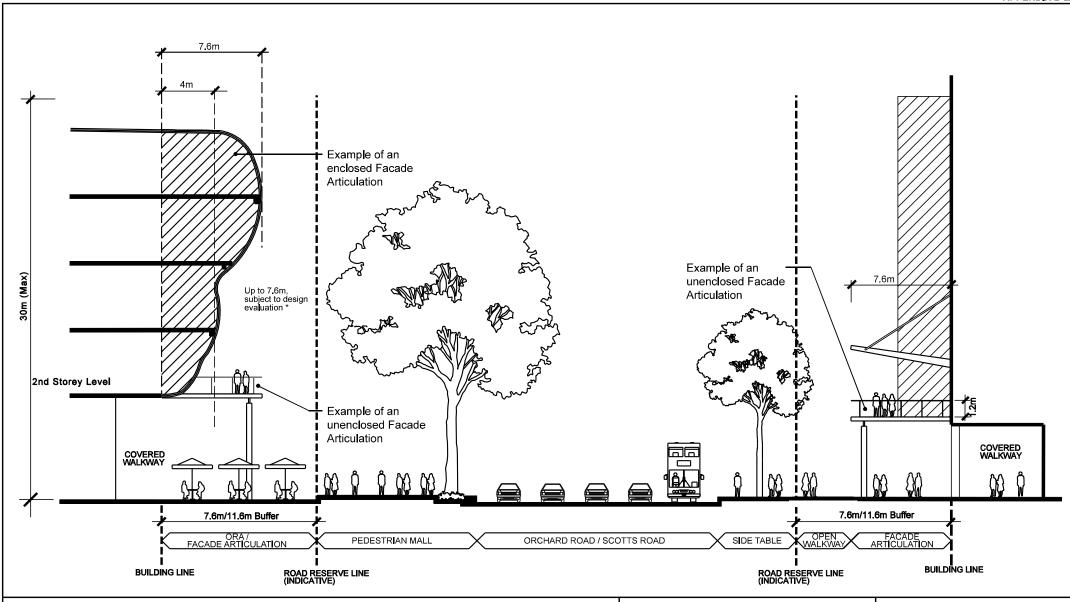
a Only structures required for structural support or pedestrian access, such as staircases or escalators, are allowed on the 1st storey. These are to be designed and located so as to minimise obstruction of views to and from the covered walkway and the pedestrian mall, as well as along the pedestrian mall. This is to ensure that the wide and open boulevard character of the mall is maintained;

No. Parameter Revised Guidelines Articulations are allowed from the 2nd storey, up to a maximum height of 30m measured from the 1st storey level, to better relate and engage with activities on the street level; and c As a guide, the area of articulations can be allowed up to a maximum of 50% of the façade area, measured between the 2nd storey floor level and the top of the podium, or up to 30m measured from the 1st storey level, whichever is lower and subject to evaluation based on the criteria listed in (2). The articulation should contribute to a building façade that is well articulated and interesting. Please note that the proposed façade should have varied articulation (see examples below) to be in the spirit of having a more engaging building façade rather than a simple protrusion of just 50% of the façade area. FACADE ARTICULATION UP TO 50% OF PODIUM FACADE AREA, SUBJECT TO DESIGN EVALUATION 30m PODIUM HEIGHT OR (whichever is lower) **FACADE ARTICULATION UP** TO 50% OF PODIUM FACADE AREA 2nd STOREY **EXISTING COVERED WALKWAY** FACADE ARTICULATION UP TO 50% OF PODIUM FACADE AREA, SUBJECT TO DESIGN EVALUATION PODIUM HEIGHT 30m OR (whichever is lower) FACADE ARTICULATION UP -TO 50% OF THIS PORTION OF PODIUM FACADE AREA 2nd STOREY **EXISTING COVERED WALKWAY FAÇADE ARTICULATION WITHIN THE BUFFER** PODIUM FAÇADE AREA Fig. 3: Possible configurations of Façade Articulation

No.	Parameter	Revised Guidelines
		The <u>allowable total length</u> of Façade Articulation, both enclosed and unenclosed, in relation to the building frontage shall be subject to the following considerations:
		a Its relationship to site context and design merit;
		b It should maintain the sense of loftiness and openness of the pedestrian mall, and the existing trees shall not be affected;
		c The structures used for structural support should be well designed and should not form a continuous colonnade at the street level;
		d It should be built to the covered walkway of adjacent buildings, or the common boundary between buildings, where applicable, as well as the adjacent bus-stop, where applicable
		Please refer to Appendix B-2 for more elaborations on how such Façade Articulations can be implemented within Orchard planning area.
5	Design and choice of materials	a To encourage more attractive displays and greater visibility of activities within the buildings, the design and use of materials should ensure a high degree of transparency as far as possible, which contribute towards the enhancement of vibrancy along Orchard Road.
		b All surfaces should be well detailed and finished, including the rooftop and undersides of the Façade Articulation.
		c All service elements should be well concealed.
		d The design and materials should be complementary with the existing buildings.
		e The choice of materials and finishes should be of high quality, durable and easy to maintain, in keeping with the premier image of Orchard Road.
		f Attractive lighting of the façade is to be provided. The lighting fixtures should be well integrated with the façade.
6	Outdoor Refreshment Area (ORA) spaces and kiosks	ORA spaces can be allowed within unenclosed Façade Articulations. However, this shall be used for eating/ drinking and seating only. The food preparation area is to be located within the main building.
		Where ORA spaces and kiosks are proposed beneath the Façade Articulations, the design of the spaces and kiosks are to be well integrated with the structure of the Façade Articulation.
		As a guide, the size of kiosks should not exceed the range of 30sqm – 60sqm.
7	Signage	Any proposed signage that is projecting within the buffer should be computed as part of the total area allowed for Façade Articulation. Existing guidelines on signage shall continue to apply.
		No advertisement signs are allowed on unenclosed Façade Articulation. Business signs on unenclosed Façade Articulation are to be properly mounted such that any struts, brackets or structural members are properly concealed.
8	Gross Floor Area (GFA)	For developments which have maximised their development potential, the GFA required for Façade Articulations can be considered over and above the

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		maximum intensity stipulated in the Master Plan for the site, subject to the overall 10% GFA bonus cap for each development and the payment of Development Charge, or Differential Premium whichever is applicable. Developments may make use of any combination of applicable bonus GFA incentive schemes, as long as the cumulative bonus GFA does not exceed the overall cap of 10% above the Master Plan GPR.
		All additional GFA granted under the bonus GFA incentive schemes will not form the future development potential of the site upon redevelopment.
9	Submission Requirement	a Properly annotated plans, sections and other relevant drawings showing the proposed Façade Articulations in relation to the existing development, as well as the adjacent developments.
		The proposed layout should indicate:
		i The total area of the façade articulations as a percentage of the podium façade area. (Area of podium façade is measured between the 2 nd storey floor level and the top of the podium, up to a maximum of 30m whichever is lesser); and
		ii The table and chair arrangements, umbrellas or canopies for unenclosed Façade Articulation proposals and for ORAs on the 1 st storey, where applicable.
		b The choice of materials and finishes should be clearly indicated.
		c If the unenclosed Façade Articulation projects over State land (e.g. where it connects to an adjacent bus-stop), the development / owner must obtain Singapore Land Authority's (SLA) endorsement for the submitted plans.





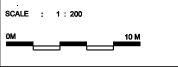


FACADE ARTICULATION WITHIN THE BUFFER

* Projection can be allowed up to 7.6m at specific points, subject to design evaluation.

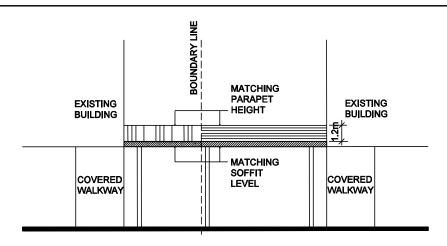
FACADE ARTICULATION
GUIDELINES FOR
ORCHARD PLANNING AREA

TYPICAL SECTION ACROSS ORCHARD ROAD & SCOTTS ROAD



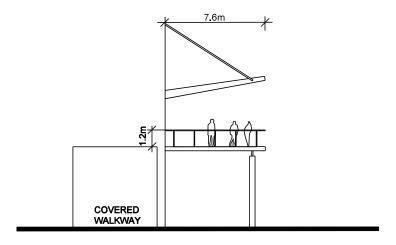
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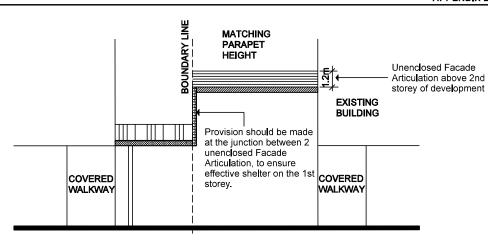
FRONT ELEVATION

UNENCLOSED FACADE ARTICULATION ALONG COMMON BOUNDARY



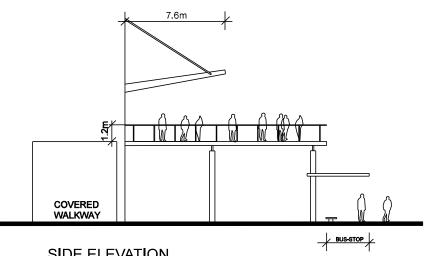
SIDE ELEVATION

UNENCLOSED FACADE ARTICULATION - TYPICAL



FRONT ELEVATION - DEVELOPMENTS WITH **DIFFERING HEIGHTS**

UNENCLOSED FACADE ARTICULATION ALONG COMMON BOUNDARY



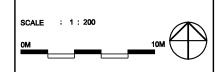
SIDE ELEVATION

UNENCLOSED FACADE ARTICULATION - INTEGRATED WITH BUS STOP

FACADE ARTICULATION GUIDELINES FOR ORCHARD PLANNING AREA

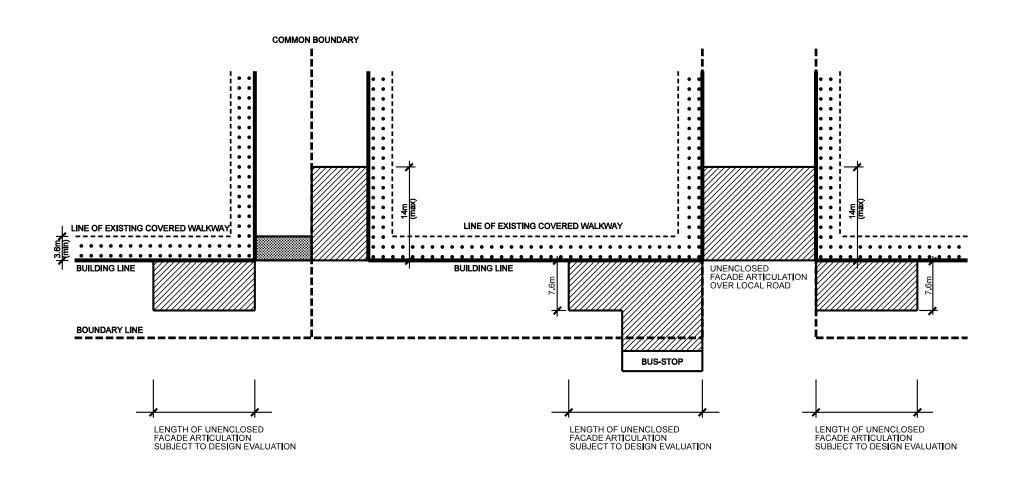
UNENCLOSED FACADE ARTICULATION

ELEVATIONS



NOVEMBER 2019 DATE GROUP CUDG







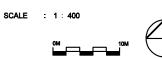
MINIMUM 3.6M WIDE 1ST STOREY LINK

MINIMUM 3.6M WIDE COVERED WALKWAY

FACADE ARTICULATION
GUIDELINES FOR
ORCHARD PLANNING AREA

UNENCLOSED FACADE ARTICULATION

PLAN



DATE : NOVEMBER 2019
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