

Annex A: Draft Place Plan for Kampong Gelam Historic Area



Draft Place Plan for Kampong Gelam Historic Area

The Kampong Gelam Alliance (KGA) has unveiled its draft Place Plan for Kampong Gelam.

The draft Place Plan was borne out of the Emerging Stronger Conversations held at the end of 2020. At the session facilitated by the Urban Redevelopment Authority (URA), a group of core KGA members and other Kampong Gelam stakeholders including residents, institutions, and heritage businesses, considered the impact of the COVID-19 pandemic

on the precinct. We discussed ways to leverage Kampong Gelam's unique heritage to enhance its resilience and relevance to each generation of Singaporeans.

We are asking for your views about the plan to chart the future of Kampong Gelam. Here are our thoughts on future projects and activities for the area.

Please visit our website www.listeningtokg.org and let us know what you think by completing our survey and postcard.



Authentic Identity	Multicultural Community	Local Businesses & Brands	Multi-layered Experiences
<p>Living history, vibrant heritage and culture</p> <p>Iconic Cultural & Community & Commercial institutions</p> <p>Strong community of supporters</p> <p>Social space for Malay/ Muslims and all Singaporeans of any age</p>	<p>Respect for the Islamic religion</p> <p>A multi-ethnic Singaporean community with strong connections to the area</p> <p>Diverse community</p>	<p>Local Independent Businesses</p> <p>Strong entrepreneurial spirit, Kampong Gelam brands</p> <p>Street shopping and dining</p> <p>Strong traditional and halal offerings</p> <p>Strong connection to SEA and globally</p>	<p>Two National Monuments - The Sultan Mosque and Istana Kampong Gelam</p> <p>Streets with character and unique shopping experiences</p> <p>Conserved buildings each with a story to tell</p> <p>Celebrate the history, culture and arts</p>



Alliance (KGA) - Draft Place Plan

Four focus areas of Draft Place Plan and Place Charter

Celebrate

Our history, heritage,
culture & arts

Leverage on our history, heritage, arts, values and culture to build a strong place identity. Showcase our precinct's pride and unite our community through shared narratives.

1. Create a strong precinct identity.
2. Showcase and strengthen Kampong Gelam's history, culture, heritage and community.
3. Profile the people of Kampong Gelam as ambassadors ie residents, landlords and businesses.

Create good public spaces to support community programmes and activities that add to the vibrancy of the precinct and encourage visitors and dwell time.

1. Create welcoming shared public spaces and facilities for diverse communities and visitors.
2. Improve the overall physical environment to make Kampong Gelam welcoming, clean, walkable and inclusive.
3. Create a calendar of events, trails and activities to showcase the best of Kampong Gelam.

Create

Public spaces &
place activation

Connect

Improve Connectivity

Create a car-lite precinct that is well-connected to adjacent developments, that is safe, welcoming and walkable to attract more visitors.

1. Raise awareness of parking availability and transport options in and around Kampong Gelam.
2. Improve the connectivity of the precinct to adjacent neighbourhoods and developments.
3. Work towards a car-lite precinct in the long run.

Create an environment to protect and support our traditional trades, attract new independent creative businesses and support thriving existing businesses.

1. Protect and develop traditional trades and heritage businesses and attract new ones.
2. Attract preferred businesses to call Kampong Gelam home.
3. Create a strong partnership to curate a good tenant mix in Kampong Gelam.

Curate

Tenant mix & protect
traditional trades

••• Kampong Gelam •••

Alliance (KGA) - Draft Place Plan

OUR PLACE CHARTER

- COMMUNITY** | We honour our Kampong by learning our heritage, by listening to each others' memories, by speaking our stories.
- RESPECT** | We are respectful of our Kampong, our people, our institutions, our places of worship, our trades, our residents, and our buildings.
- SUSTAINABILITY** | We always give back to the community the good that our Kampong gifts to us.
- ENTERPRISE** | Commerce has been the heart of Kampong Gelam. We encourage business and enterprise, old and new. They give vitality to our Kampong Gelam.
- RESILIENCE** | As a Kampong, we pay attention to our needs as well as the needs of our neighbours because we recognise that we are always ***stronger together***.