

Annex C: The Singapore Pavilion team

<p>Commissioning Panel</p>	<ol style="list-style-type: none"> 1. Ms Hwang Yu-Ning (Chairperson) Chief Planner and Deputy CEO, Urban Redevelopment Authority 2. Mdm Fun Siew Leng Chief Urban Designer, Urban Redevelopment Authority 3. Mr Larry Ng Lye Hock Commissioner General for Singapore Pavilion, Urban Redevelopment Authority 4. Mr Kenneth Er CEO, National Parks Board 5. Ms Lynette Pang Assistant CEO, Singapore Tourism Board 6. Mr Mark Wee Executive Director, DesignSingapore Council 7. Mr Yang Yeo Chief Creative Officer, Hakuodo Inc.
<p>Lead Government Agency</p>	<p><u>The Urban Redevelopment Authority</u></p> <p>The Urban Redevelopment Authority (URA) is Singapore's land use planning and conservation agency. Our mission is 'to make Singapore a great city to live, work and play'. We strive to create an endearing home and a vibrant city through long-term planning and innovation, in partnership with the community.</p> <p>URA's multi-faceted role includes being the main government land sales agent. We attract and channel private capital investments to develop sites that support planning, economic and social objectives. We also partner the community to enliven our public spaces to create a car-lite, people-friendly and liveable city for all to enjoy. In shaping a distinctive city, URA also promotes architecture and urban design excellence. Visit www.ura.gov.sg for more information.</p>

<p>Architecture & Creative Direction</p>	<p><u>WOHA Architects</u></p> <p>WOHA was founded by Wong Mun Summ and Richard Hassell in 1994. The Singapore-based practice focuses on researching and innovating integrated architectural and urban solutions to tackle the problems of the 21st century such as climate change, population growth and rapidly increasing urbanisation.</p> <p>WOHA has accrued a varied portfolio of work and is known for its distinct approach to biophilic design and integrated landscaping. The practice applies their systems thinking approach to architecture and urbanism in their building design as well as their regenerative masterplans. Their rating system to measure the performance of buildings, as laid out in their book “Garden City Mega City”, has garnered interest internationally and is being adopted into construction policies in several cities.</p> <p>WOHA has received a number of architectural awards such as the Aga Khan Award for One Moulmein Rise as well as the RIBA Lubetkin Prize and International Highrise Award for The Met. The practice won the 2019 CTBUH 2019 Urban Habitat and Best Mixed-Use Building, 2018 World Architecture Festival World Building of the Year for Kampung Admiralty, and 2018 CTBUH Best Tall Building Worldwide for the Oasia Hotel Downtown.</p> <p>The practice currently has projects under construction in Singapore, Australia, China and other countries in South Asia.</p> <p>Visit www.woha.net for more information.</p>
<p>Project Management</p>	<p><u>Radius Experiential International</u></p> <p>One of the forerunners in providing experiential marketing solutions, Radius was founded in Singapore in 1997 and has since delivered 3,000 innovative and integrated marketing solutions globally. Its international network spans 15 cities across the world, with established offices in Singapore, Malaysia, China, Thailand, Dubai, and Vietnam.</p> <p>“The quality of being able to continue over a while” – For Radius, people are its sustainability legacy. Leaning on social sustainability and focusing on human connection, it promotes community wellbeing and builds virtual communities for people to support one another.</p> <p>Radius works with global brands, government agencies and international clients from Forbes 100 list to deliver immersive concepts to the experiential market. One of the greatest achievements includes being commissioned as the official service provider for the 15th SEA Games and Singapore Day in London. Dun & Bradstreet Business Eminence Award 2017 and Singapore Business Management Excellent Awards 2016 are accolades received that spur Radius to continue striving for quality and innovation. Ultimately, Radius ensures its clients' goals are economically sustainable.</p>

	<p>Visit www.radiusworld.com for more information.</p>
<p>Landscape Architecture & Design</p>	<p><u>Salad Dressing</u></p> <p>Salad Dressing is a landscape design firm based in Singapore, founded in 2002. The studio leads a practice that leverages on the flux of humanity during this post-Anthropocene transition. It is inspired by contemporary culture that is defined by information technology, genomic science and cosmic explorations. By magnifying humankind's original limited cognitive ability through machines, the studio challenges a change in bio-ethnics.</p> <p>Follow Salad Dressing on Instagram (@saladlandscape) for more information.</p>
<p>Energy & Climate Consultant</p>	<p><u>Transsolar KlimaEngineering</u></p> <p>A diverse team of engineers focused on creating climate-responsive built environments, Transsolar KlimaEngineering collaborates with clients and partners to enhance the human experience while minimising resource use following its self-declared attitude: High Comfort, Low Impact.</p> <p>In partnership with the world's leading architects, the firm's unique approach has led to numerous breakthrough projects, including Abu Dhabi's Masdar City Masterplan in 2008, the Net Zero Energy concept for Qatar's successful Bid for the FIFA World Cup, and the "Rain of Light" roof of the Louvre in Abu Dhabi .</p> <p>The firm's work in Asia gives it the opportunity to design innovative comfort approaches leading to the world's most energy efficient solutions, such as the Cooled Conservatories at Singapore's Gardens by the Bay in 2009, the climate-positive National University of Singapore School of Design and Environment in 2019 and the BRAC University in Dhaka alongside WOHA architects in 2017.</p> <p>Transsolar also has a history of art collaboration where the knowledge and skill to manipulate a space's thermodynamic conditions are required. Notable examples are the "Breathe Austria" Austrian Pavilion at Milan Expo 2015, the Cloudscapes installation at the Venice Architecture Biennale 2010, and the Perfumed Cloud installation / Unidentified Scented Object (USO) in Paris 2017 and at the Louvre in Abu Dhabi in 2019.</p> <p>The firm's collaborative style has earned its projects the AIA Honor, COTE Top Ten, and other international awards, such as the 2015 AIA Institute Honor for Collaborative Achievement, and the 2020 OPAL Special Award Sustainability given for the firm's groundbreaking climate and energy concepts.</p> <p>Visit www.transsolar.com for more information.</p>
<p>Builder</p>	<p><u>Evan Lim Penta Construction Co LLC</u></p>

	<p>Evan Lim–Penta is a partnership construction firm formed in Dubai, UAE in July 2007 between Evan Lim & Co Pte Ltd (Singapore) and Penta Construction Co. LLC (Dubai).</p> <p>Evan Lim is an A1 grade (as ranked by Singapore Government) building contractor from Singapore. Since 1963, Evan Lim has successfully completed numerous projects, from medium to large scale, to the full acceptance of clients in Singapore, Myanmar and Dubai, an enviable record that not many can claim to have achieved. Evan Lim’s work comes from the military, environmental agencies, large commercial enterprises, governmental ministries, universities and schools, road and transportation agencies, airport authority, mass housing developers, condominium developers, hotels and 5-star resort as well as luxury private villa clientele.</p> <p>Penta was established in Dubai in 2005 by Mr. Behrooz Ahadpour in partnership with Mr. Fuad Al Ansari. Mr. Behrooz has more than 30 years of experience in the Dubai construction industry and has managed other successful construction ventures prior to setting up Penta. Mr. Fuad is co-owner of Al Ansari Exchange, one of the largest money exchange companies in the UAE.</p> <p>Together, the partners have strived to build Evan Lim-Penta from a G+1 base company into a AED20 million paid up firm with an Unlimited license in building construction it is today.</p> <p>Visit www.evanlim.com for more information.</p>
<p>Structural Engineer</p>	<p><u>Web Structures</u></p> <p>Web Structures is an internationally-acclaimed civil, structural and geotechnical engineering consultancy delivering high quality solutions across the globe.</p> <p>A pioneer in "fusion engineering"; Web Structures fuses design sensitivity with cost consciousness to develop the most cost-effective structures in which the traditional separation between architectural design, structural integrity and cost considerations are erased in a seamless harmony of design intents.</p> <p>Employing diverse talent from the UK, Europe and Asia, Web Structures provides worldwide design consultancy at the highest end of the international spectrum. With offices in Singapore, Malaysia, Shanghai, London and Indonesia, the civil, structural and geotechnical practice also offers specialist design services in related engineering fields.</p> <p>With over 600 projects in more than 27 countries since 1996, the practice has worked with the world’s most renowned architects, developers and consultants.</p> <p>Visit www.webstruc.net for more information.</p>

Multimedia & Exhibits

Brian Gothong Tan

Brian Gothong Tan is one of the leading creatives in Singapore and is best known for his cutting-edge and highly engaging works in theatre, film and installation art, which have toured successfully in many countries like Italy, USA, Korea and the United Kingdom.

In 2006, he was the youngest artist participating in the Singapore Biennale 2006 with his installation, *We Live In A Dangerous World*. In 2007, he created *Signs, Omens and Relics of Faith*, an interactive multimedia installation as part of the 72-13's Creatives-in-Residence programme.

His film project with Ekachai Uekrongtham, *Pleasure Factory*, in which he was the Director of Photography and Editor, was screened in Cannes Film Festival 2007 under the Un Certain Regard section. His first feature film, *Invisible Children* (2008), was produced by Eric Khoo's Zhao Wei Films and has travelled to many film festivals around the world. In 2010, Brian was commissioned to create the anchoring video installation for the Singapore Pavilion at the Shanghai World Expo.

His eclectic use of multimedia in theatre earned him the "Best Use of Multimedia" award in the 2005 Life! Theatre Awards, as well as "Best Multimedia Design" in 2008, 2012 and 2016.

Visit zhaowei.com/web/index.php/directors/brian-gothong-tan for more information.

Digimagic Communications

Digimagic is a full-fledged creative experiential media agency that specialises in the delivery of customised solutions for all marketing and corporate communication needs. Its services include immersive experiential media (ExM), design consultancy, multimedia audio-visual production, online applications and interactive solutions that connect with the emotions of audiences through creative storytelling and cutting-edge technology.

Visit www.digimagic.com.sg for more information.

Lighting Design

Light Collab

Light Collab is a design practice specialising in the art of using light to enhance the visual environment and experience. Based in Singapore and Japan, the studio engages in a wide range of projects and are keenly committed to highlight the importance of using light to create qualitative perception. Through its discipline and challenging the status quo, Light Collab aims to inspire different perspectives to the luminous environment.

Visit www.lightcollab.com for more information.